

Dennis Conrad

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Dennis Conrad is the President and Chief Strategist of Raving Consulting Company, a unique and effective marketing company that has worked with over 200 casino clients worldwide. Raving's network of 15 Associates has over 200 combined years of gaming and casino marketing experience.

Dennis is a graduate of Stanford University and has nearly 30 years of experience in the gaming industry, in positions ranging from keno writer to Corporate Vice President. He is a noted author and compelling speaker, having written the popular book, Conrad's Corners: Observations on Casinos, Marketing and Life. He has been a featured speaker at gaming conferences in North America, Africa, Australia, Europe, South America and the Caribbean. He has become known for his common sense focus on the Casino Customer.

Dennis has been married to his wife Becky for 30 years and has been very active on the problem gambling issue for the past 12 years, most recently as the President of the Board of Directors for the Nevada Council on Problem Gambling.